

Smile Therapy.™



Sure . . . a funny picture can make you smile, but when was the last time you smiled because of your adhesives and tape manufacturer? APAC would like to show you it's possible through what we define as "Smile Therapy":

- An exclusive focus on distributors.
- Quality products your customers want and need.
- A product line your competitors want, but can't have.
- Friendly, knowledgeable service with a can-do attitude.
- A true appreciation of your business.

This is how we do things. This is **Smile Therapy** from APAC.

APAC™

All Purpose Adhesives Company

Building Bonds for Life.

www.apacadhesives.com
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The **ProLine** Series Floorcovering

Featured

ADHESIVES

All Purpose Adhesive Company

Advances in Floor Covering Adhesive Technology

Products that Meet and Exceed Expectation!

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MAGAZINE

Advances in Floor Covering Adhesive Technology

Products that Meet and Exceed Expectation

By David Anderson

That is a pretty bold statement. However in the good ol' USA when better products are needed for specific end uses, manufacturers generally step up to the plate and deliver. This is not only true of floor covering adhesive compounders, but it is also true of the raw material suppliers that make the chemicals and polymers needed to make our products better.

An example of this is the vast supply of new and better polymer chemistry available to compounders today. Today's acrylic polymers are stronger, more stable, and more water resistant than ever. These polymers can be modified and compounded to yield some very specific characteristic for floor covering applications.



Over the years, manufacturers of certain vinyl floor coverings have had to specify several different adhesives for installations over different substrates. This is especially true for luxury vinyl tile and vinyl plank, because these products have a tendency to be unstable, and some times shrink. The answer in the past has been to use a hard-setting, wet-lay adhesive when installing these floor coverings over porous concrete or wood subfloors, or a pressure-sensitive, reactive adhesive when installing over non-porous substrates.

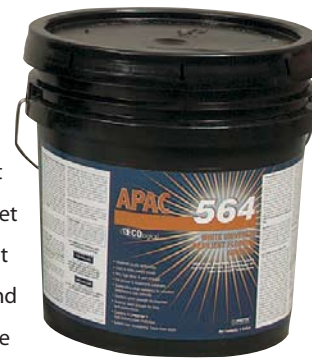
These options pose more than one dilemma for the floor covering contractor. One problem is that until recently pressure-sensitive adhesives did not have the shear and peel strength to resist the shrinking and curling that can take place with solid vinyl tile and vinyl plank. A second issue is that the hard-set acrylics that are recommended over porous substrates shouldn't be used over non-porous substrates. Finally the cost and labor involved with using reactive adhesives is sometimes prohibitive.

At APAC (All Purpose Adhesive Company), we believe we have the best option available today for the installation of virtually every kind of resilient floor covering in the market place, and especially so when it comes to solid vinyl tile and plank. APAC 564 White

Universal Resilient Flooring Adhesive is a high peel, high shear strength product designed for the installation of virtually all types of resilient flooring. The beauty of APAC 564 is that initially it has sufficient pressure-sensitive characteristics that the adhesive can be spread, allowed to flash off, and tile laid in just like a VCT installation. Then as the adhesive cures over several days, the pressure sensitive characteristics dissipate, while the peel and shears strengths greatly increase. This allows for installation of resilient floor coverings over both porous and non-porous substrates, in both wet-lay, and dry-lay applications, whichever your substrate requires. Once the adhesive has flashed off in dry-lay installation, we require that floor covering be laid in and rolled within two hours.

Another excellent characteristic of APAC 564 Universal Resilient Floor Adhesive is the ability to form superior contact bonds. When installing rubber or vinyl stair treads, or tile over non-porous surfaces, utilize a contact bond if the area needs to be put back into service ASAP. Contact bonds made with APAC 564 will be quite strong immediately, and will gain in strength as the adhesive continues to cure.

APAC 564 is also an excellent choice for the installation of welded vinyl sheet goods over porous and non-porous surfaces and the same adhesive used to adhere the sheet can be used for the flash coving also. APAC 564 Universal Resilient Adhesive has good resistance to plasticizer migration, alkali



and moisture, and can be used over all substrates with vapor emission rates of five pounds or less, as determined by ASTM 1869-98. This product dries white, is non-staining under all types of resilient flooring, and contains ECOPROTEK Total Antimicrobial Protection. ECOPROTEK is our proprietary blend of fungicides and bactericides, that resist fungal and bacterial attack of the adhesive film in both the wet and dry state.

So as you can see, APAC 564 truly is a Universal product. There is no need to carry multiple resilient adhesives in the truck, or spend time and money running across town looking for a manufacturers private label. APAC 564 is fully warranted for the life of the floor covering; you really don't need anything else.

Another versatile and user-friendly floor covering adhesive developed by APAC is our 757 Engineered Plank and Parquet Wood Flooring Adhesive. APAC 757 is a high solids resin and rubber base wood flooring adhesive that is V.O.C. compliant, and freeze-thaw stable.

APAC 757 has outstanding water, and vapor emission resistance. This product exhibits excellent bridging characteristics, and dries to a very tough rubber bond that will last for years.

APAC 757 is unique in that it can be used over both porous and non-porous surfaces, and also allows for wood flooring to be laid in wet or dry for up to four hours after spreading the adhesive. Always roll floors with a heavy roller after laying to seat the wood into the adhesive. APAC 757 exhibits excellent green strength and wet tack for installations over porous sub-

strates, and can be flashed off to a tacky state over non-porous substrates. This allows for a quick stick bond over these sometime problematic substrates.

Even though APAC 757 is very high solids, it spreads easily and is very stable during the troweling process (no balling up, or becoming stringy on the floor). And of course, APAC 757 contains ECOPROTEK Total Antimicrobial Protection.

Unlike urethane adhesives, clean-up with these APAC products is relatively easy. Wet adhesive can be cleaned with soap and water, and dry adhesive can be cleaned with APAC 001 Solvent Cleaner or mineral spirits.

So if you are looking for a wood flooring adhesive that is easy to use, easy to spread, and easy to clean up, APAC 757 is for you. ■



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